

# Thinking Design

## on show at University of Johannesburg

UJ Industrial Design Alumni Exhibition 2013 show their best

THINKING DESIGN is an inversion of the term 'Design Thinking' and highlights the hidden thoughtfulness that goes into a design or the solving of a problem. And proof of this way of thinking was very obvious at the University of Johannesburg's Industrial Design Alumni Exhibition which opened

at the university during early August.

Thinking Design focuses on the physical artifacts generated by this process from five professional industrial designers and alumni from the UJ Department of Industrial Design. In industrial design practice these artefacts include: research, sketches,

renderings, development models, user-testing, engineering, development prototypes and final manufactured prototypes.

Five alumni exhibited their work – Peter Harrison, Jonathan Fundudis, Trevor Hollard, Rowan Mardghum and David Holgreaves.

### Jonathan Fundudis & David Holgreaves – snapp design

Engage Wine Rack manufactured using ASB – the wine rack is made up of magnetised pods which can be put together in different formations, giving the user the ability to define the layout and number of pods. The wine rack is produced in 7 colours



Splay Salad Servers manufactured using Copolyester (Tritan) – the form of the salad servers is reminiscent of Plasticine. The servers are produced in 10 colours, including clear which is an attribute of Tritan



Trunk jewellery tree manufactured using silicone and solid wood – the rubber like surface allows jewellery to be stored without fear of being damaged or scratched. The jewellery tree is produced in six colours

Two-faced coasters manufactured using PVC – a set of six double-sided coasters with six illustrated characters showing two sides to their character. An encapsulated magnet in each coaster assures that they all remain together or may be displayed separately on a metal surface, such as a fridge for quick accessibility



Zodiac Baracuda Mars wheel design for SA market

The Zodiac Baracuda Mars automatic pool cleaner which won an SABS design award in 2003. The parts were designed and developed for client Henk & I cc (contracted by Zodiac Poolcare). The pool cleaner work was completed whilst working for Henk van der Meijden

[www.harrisondesigns.co.za](http://www.harrisondesigns.co.za)

### Peter Harrison – Harrison Designs



Zodiac Baracuda Mars pool cleaner for fine debris, washable filtration part

Zodiac Baracuda Mars pool cleaner tail scrubber, manufactured from PU

Zodiac Baracuda Mars blow-moulded PE hose floats

Zodiac Baracuda Mars slider manufactured from PVC

The Ezehands grocery bag carry handle which Harrison Designs designed and own the tooling for. The mould pictured was run for the first time during August by Delaplast in Silverton. The Ezehands grocery bag handle is available in either ABS or HDPE



PHOTOS: LOWRIE SHARP



Jonathan Fundudis (snapp design)



Peter Harrison (Harrison Designs) with Angus Campbell, senior lecturer at the University of Johannesburg



Trevor Hollard and Rowan Mardgham, both University of Johannesburg industrial design alumni also exhibited at the show – here showing their pencil and pen and paper clip trays